



CONGRESSO E EXPOSIÇÃO INTERNACIONAL  
**DE CELULOSE E PAPEL**  
PULP AND PAPER INTERNATIONAL CONGRESS & EXHIBITION

**ABTCP 2024**

**01 a 03 de outubro**

October 01 - 03

Transamerica Expo Center  
São Paulo | SP | Brasil

**ABTCP invites you to the 56<sup>th</sup> Pulp and Paper International Congress and Exhibition**

*Latin America's largest gathering of the forest base industry's productive chain includes a robust technical program coupled with an exhibition featuring the latest technological trends in the sector*

The digital transformation of production processes and the respective potential to promote circularity gains and other innovative actions on the ESG agenda will be showcased at ABTCP 2024 - 56<sup>th</sup> Pulp and Paper International Congress and Exhibition. The upcoming edition of the event, which represents Latin America's largest gathering of the forest base industry's productive chain, will take place October 1-3 at the Expo Transamérica, in São Paulo (SP).

Organized and promoted by the Brazilian Pulp and Paper Technical Association of (ABTCP), the event will be held in-person format, strengthening the industry's already robust networking and offering numerous updating opportunities during the three days. Executives and professionals from the pulp and paper industry, as well as students and professionals from other fields, will be able to update their knowledge and explore the latest trends pertaining to a wide range of topics based on the event's main agenda. "The opening ceremony, which traditionally occurs on the morning of the first day of the congress, always gathers important participants to discuss current issues regarding all players in this extensive production chain, and is definitely worth blocking your calendar to attend it," invites Darcio Berni, executive director of ABTCP.

Berni highlights that the success of last year's Congress, which featured 120 technical lectures, nine keynote presentations, and 54 papers in poster format, reinforces the positive expectations for this year's event. "The numbers reflect a record number of papers submitted for ABTCP 2023. The technical quality of the papers and the presentations were praised by the audience, as well as the organization to support an annual event of this magnitude," said ABTCP's executive director. He emphasizes that ABTCP possesses a qualified evaluation committee that combines current works and contributions from academia members and professionals from domestic and international tech companies so that the participating audience can stay informed about the sector's main developments.

Authors of technical papers aligned with ABTCP 2024's central theme and interested in presenting their latest findings at the event, can submit their respective titles and abstracts until April 8th. "The technical sessions are divided into areas such as Pulp, Paper, Environment, Recovery, and Energy, among others, so that the focus of the event can be deepened in different perspectives, always with support from an active evaluation committee aware of the sector's latest demands," said Viviane Nunes, head of Education at ABTCP. In the following link:

<https://abtcp2024.org.br/chamada-de-trabalhos> you will find more information about deadlines and specific rules for submitting papers.

"We will discuss issues regarding the sector's role on the planet, involving the elements of air, water, fauna, and flora, as well as land, essential factors for the perpetuity of our business, and which we need to always uphold our role of guardians. Additionally, we'll address extremely important current topics not only for our sector but for society as a whole, due to the intersecting nature they have, such as digital transformation and the circular economy," said Ari Medeiros, Industrial Operations Director of Veracel and Chairman of this year's Congress. "My mission as chairman of the ABTCP 2024 Congress is to represent this highly important sector for the country's economy, and be a reference for young people that, like the Ari of 1984 who participated in his first ABTCP Congress, want to build their careers and professional purposes in the pulp and paper sector," said Ari.

Alongside the Congress program, participants will have the opportunity to explore cutting-edge technologies from suppliers and successful case studies of manufacturers participating in the Exhibition, which is held every two years. So far, 122 companies are already confirmed for the event, which comprises a total area of 8,000 m<sup>2</sup>, with 3,500 m<sup>2</sup> allocated for exhibitor booths. The number of confirmations already surpasses the 78 companies that participated in the 2022

exhibition and promises even more innovations in this year's edition. "We will have an innovation area aimed at showcasing startup ideas for the sector and fostering connections among different players. In April, we will launch the Exhibitor's Manual, marking the beginning of the exhibition production process and providing further details," said Milena Lima, who is responsible for organizing the exhibition, about the preparatory stages.

Medeiros emphasizes that ABTCP is a strategic and fundamental association for the sector. "In addition to bringing together sector leaders and fostering positive discussions and improvement efforts, ABTCP plays a key role in the technical training of company professionals and the market as a whole. Initiatives such as courses offered, the Innovation Network, the recently launched ABTCPflix, and the Sector University now form the foundation of technical education and talent development in companies. It is also worth highlighting that events promoted by ABTCP aim to further strengthen this structure by providing a prosperous environment for exchanging knowledge and experiences among industry professionals," he said praising the entity's role as the main disseminator of information and technological innovations that add diverse competencies to the planted trees industry.

During the Pulp and Paper International Congress and Exhibition, ABTCP will hold its annual meeting, an opportunity that brings together members to share details about ongoing work fronts and consolidates the space for dialogue with sector players. The occasion will also be marked by the Congress dinner and the Highlights of the Sector award — which this year will be held on the evening of October 2nd, at Casa Giardini, in Campo Belo, São Paulo. Presented for over 20 years, the award is intended for Brazilian manufacturers and suppliers in the pulp and paper industry that offer and share innovations and successful practices, adding more value and technical expertise to the entire production chain.

### **ABTCP 2024 — 56<sup>th</sup> Pulp and Paper International Congress and Exhibition**

**Theme:** The digital transformation of production processes, promoting circularity gains and innovative actions in the ESG agenda

**Date:** October 1-3, 2024

**Venue:** Expo Transamérica (São Paulo/SP)

**Rules for submitting papers:** <https://abtcp2024.org.br/regras-para-submissao>

**More information:** <https://abtcp2024.org.br>